November 11, 2025

Dear Guidance Counselor:

Bally's Evansville is seeking potential recipients of the Bally's Evansville Project 21 Scholarship Program for 2026. Casino companies in as many as five states have joined the Project 21 Campaign. Proudly, Bally's Evansville has already awarded more than $80,000 to students from Bosse, Mater Dei, Reitz Memorial, North, Harrison, F. J. Reitz, Central, Evansville Day School, Davies County, North Knox, South Knox, Signature School, Gibson Southern, Pike Central High School plus several universities in both Indiana and Kentucky.

Project 21 is an educational program designed to communicate the consequences associated with underage gambling. High School, Vocational and College students (ages 17 – 21) may submit **Posters**, **Essays**, and/or **Videos/DVDs**. These mediums should specifically address the subject of ***deterring young people from engaging in underage gambling or on the social and/or legal ramifications of underage gambling (e.g., fines, penalties, criminal records, deterrence).***

Below is a summary of the rules.

Three (3) $2,000 scholarships will be awarded to the three best entries (Categories: **Poster**, **Essay**, and **Video**).

- Limit one entry, per student, per year.
- Essays, posters, and/or videos **MUST** be submitted to Bally's Evansville – Attn: Stacey McNeill, no later than **April 7, 2026.**
- Scholarship Winners will be notified by May 1, 2026.
- Scholarship checks will be issued to the winner's college to help pay for their tuition. These funds **MUST** be used to further the recipient's education.

Attached you will find the 2026 Project 21 Application/Guidelines containing the rules and regulations of the Project 21 Scholarship Program. Bally's Evansville encourages your students to participate in this very worthwhile scholarship program. Please disseminate this information as you feel appropriate. If you would like the information as a digital copy to add to your school website, please email me.

Please feel free to contact me at (812) 433-4069 or by email smcneill@ballysevansville.com should you have any questions. I look forward to the participation of your students.

Sincerely,

Stacey McNeill

Executive Director of Marketing

Bally's Evansville
Attn: Stacey McNeill
421 NW Riverside Drive
Evansville, IN 47708

Applications must be submitted by Friday, April 7, 2026

Please see Project 21's 2026 Scholarship Guidelines for the complete rules.

2026 SCHOLARSHIP GUIDELINES

Project 21 is an awareness campaign aimed at informing the general public of the consequences associated with "underage gambling". The goal of the Scholarship Program is to disseminate information to students concerning the issues of underage gambling. This is accomplished by encouraging students to:

1. Write informative essays addressing the consequences of underage gambling;
2. Create posters regarding underage gambling; or
3. Design Public Service Announcement videos, at least 60 seconds but not to exceed 2 minutes, on the consequences of underage gambling.

Three $2,000 Project 21 Scholarships will be awarded.

Scholarship Rules:

1. **Eligibility:** All students aged 17-21 currently attending high school, vocational school or undergraduate college and residing in the counties listed below are eligible to participate in the Project 21 Scholarship program (except for those described in Rule 7 below).
   a. **Indiana:** Vanderburgh, Posey, Gibson, Warrick, Pike, Spencer, and Knox.
   b. **Kentucky:** Daviess and Henderson.
   If a Bally's Evansville Team Member resides outside the above-named counties but has a relative that meets all other requirements, the Project 21 Executive Committee will assess the eligibility of the applicant on an individual basis.
2. **Submission:** One copy of student essay must be submitted. The original poster with your name and address on the back must be submitted. **Videos must be no longer than 2 minutes and at least 60 seconds,** must be submitted. Limit one entry, per student, per year.
3. **Application:** A Project 21 Scholarship Application must accompany the essay, poster, or video submission. Any student may obtain a Project 21 Scholarship Application from their Guidance Counselor, by emailing smcneill@ballysevansville.com, by calling (812) 433-4069, or by writing Bally's Evansville, Attn: Stacey McNeill, 421 NW Riverside Dr., Evansville, IN 47708. ***All completed Applications must be returned along with the selected media entry to the address above on or before April 7, 2026.*** The submission of an application gives the Project 21 Executive Committee or any member thereof the right to use the student's name, photo, essay, poster or video in media announcements and other publications without compensation. The essay, poster or video becomes the property of Project 21.
4. **Standards:** Essays, posters and video will be reviewed and judged for originality, content, style, and educational value. Essays will also be judged for journalistic content. All essays, posters, and videos become the property of Project 21 and will not be returned except at the Project 21 Executive Committee's discretion. The focus of the theme of the student essay, poster, or video should be on the topic of deterring young people from engaging in underage gambling or on the social and/or legal ramifications of underage gambling (e.g., fines, penalties, criminal records, deterrence).
5. **Judging:** Final judging and the selection of the top three submissions will be determined by the Project 21 Executive Committee. All decisions made by the Project 21 Executive Committee will be final.
6. **Notice to Winners:** Notification to the author of the winning essay and the creators of the poster and video will be announced by **May 1, 2026**, via certified mail. The checks will be issued to the winner's college to help pay for their tuition unless Rule 10 applies.
7. **Ineligibility:** Although Bally's Evansville employees over the age of 21 are not eligible to participate in the scholarship, their children or other relatives that meet all other eligibility requirements may apply. Relatives of Bally's Evansville Senior Leadership Team, members of the Project 21 Executive Committee, or previous

scholarship winners are ineligible. More than one entry per student, per year will result in disqualification of applicant.

8. **Scholarship Awards:** The student author and student artists of the winning submission will receive a $2,000 Project 21 Scholarship in accordance with Rules 9 and 10 below.
9. **Joint Authorship:** If a winning essay, poster, or video is created by more than one student, then the students will all share equally in the $2,000 Project 21 Scholarship. (For example, if one essay has two student authors, each will receive a $1,000 Scholarship).
10. **Scholarship Check Distribution:** The Project 21 Scholarship checks will be issued to the winner's college to help pay for their tuition. If a winning student has not yet chosen a school of higher education to attend, Bally's Evansville will hold the $2,000 (or the pro rate amount as the case may be) in escrow until notified in writing that the student is ready to attend a school. The proceeds will not be held for longer than four years. After four years, the proceeds will be donated to a charitable agency or used for a charitable purpose (including other Project 21 Scholarships) if the funds have not been disbursed by that time.

Bally's Evansville Project 21
2026 Poster/Essay/Video Scholarship Application

1. Applicant's Name: _____

2. Address: _____ City_____ State_____ Zip Code_____

3. Phone Number: (_____)_____ Present Grade Level: _____

4. Email Address:
_____

5. School Name: _____
_____

6. School Address & Phone Number: _____ (_____)_____

7. Please indicate whether you are submitting ____Essay ____Poster ____Video

8. If you are submitting an Essay, please send one copy of the essay or other publication containing the essay.

9. If you are submitting a Poster, please note the Poster must be mounted on poster board and must be at least 22x28 inches in size. Please print your name and address on the back of your Poster.

10. If you are submitting a Video, it must be at least 60 seconds, but not more than 2 minutes long. Videos can be submitted in DVD format or the YouTube Link can be emailed to ajustice@ballysevansville.com

11. Future Educational Plans & School Name: _____

Please note that this is a scholarship program. The $2,000 scholarship will be made payable to the school of the student's choice. Student must be attending a school of higher education or will be attending a school of higher education. If a winning student has not yet chosen a school of higher education to attend, Bally's Evansville will hold the $2,000 (or the pro rata amount as the case may be) in escrow until notified in writing that the student is ready to attend a school. If you are presently attending a school of higher education, please identify the name and address of this school. If you will be attending a school of higher education and you have chosen your school, please identify the name and address of the school. All student submissions will become the property of Project 21 and will not be returned.

_____ _____
Student's Signature Date

_____ _____
Student's Printed Name

_____ _____
Student's Age and Birth date Name of Student's School Advisor

If Student is less than 18 years of age, a parent or guardian must sign this Application.

_____ _____
Parent's Signature Date

_____ Parent's
Printed Name

- **Please return Application (with essay, poster or video) to:**